

GROSS REGIONAL PRODUCT REF 1

**\$10.892B** -\$480M  
(Remplan 2024 R2) From 2023R2

UNEMPLOYMENT REF 2

**2.98%** Jun 2024: 3.55%  
(June 2025) -0.57%

JOBS REF 1

**44,361** 2016: 37,641  
(Census 2021) 2016-2021 Change: 6,720

BUSINESSES REF 3

**9,764** June 2024: 9,338  
(June 2025) 24-25 Change: 426

ANNUAL OVERNIGHT AVERAGE VISITORS 7

**732,000** 2023: 757,000  
(2024) 23-24 Change: - 25,000-

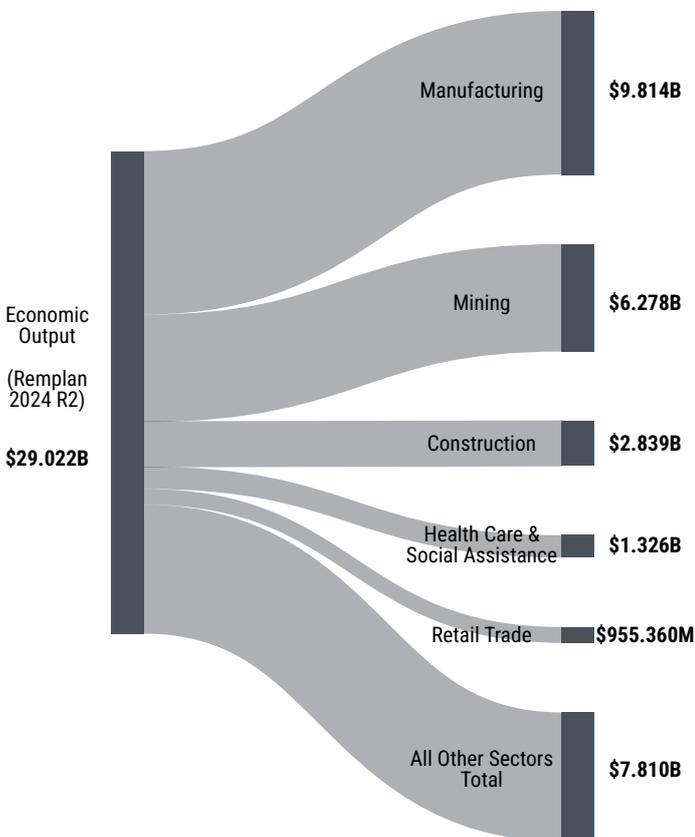
ANNUAL OVERNIGHT STAYS REF 7

**2,879,000** 2023: 2,473,000  
(2024) 23-24 Change: 406,000

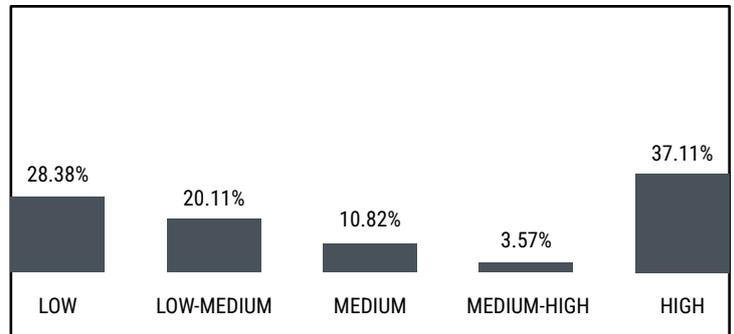


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KEY SECTORS BY ECONOMIC OUTPUT REF 1

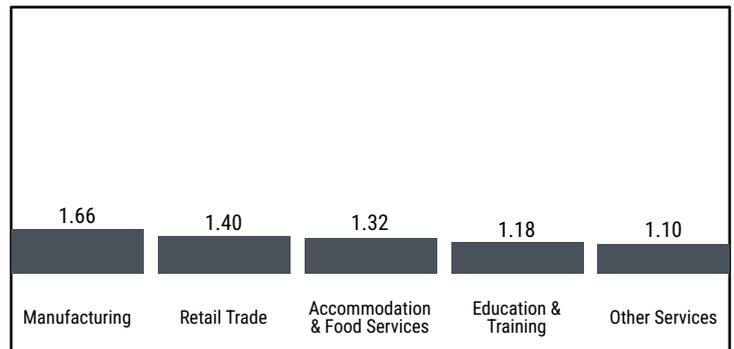


ECONOMIC COMPLEXITY BY ECONOMIC OUTPUT REF 1



**Low Economic Complexity Sectors:** Mining, Retail Trade, Accommodation & Food Services, Other Services. **Low-Medium Economic Complexity Sectors:** Agriculture, Forestry & Fishing, Construction, Rental, Hiring & Real Estate Services, Administrative & Support Services. **Medium Economic Complexity Sectors:** Electricity, Gas, Water & Waste Services, Transport, Postal & Warehousing, Public Administration & Safety, Healthcare & Social Assistance, Arts & Recreation Services. **Medium-High Economic Complexity Sectors:** Wholesale Trade, Education & Training. **High Economic Complexity Sectors:** Manufacturing, Information, Media & Telecommunications, Financial & Insurance Services, Professional, Scientific & Technical Services

KEY SECTORS LOCATION QUOTIENT: EMPLOYMENT REF 1



**Location Quotient** refers to the comparative advantage, or specialisation of a sector within a regions economy in comparison to Western Australia overall, **1 or more** being evidence of a higher comparative advantage and **below 1** being evidence of a lower comparative advantage or presence of a sector compared to Western Australia. **Gross Regional Product (GRP)** is the net measure of wealth generated by the region. GRP can be measured by using the incomes approach, where all incomes earned by individuals (wages and salaries), firms (gross operating surplus) and governments (taxes on products or services) are added. **Output** data represents the gross revenue generated by businesses/organisations in each of the industry sectors in a defined region. Gross revenue is also referred to as total sales or total income.

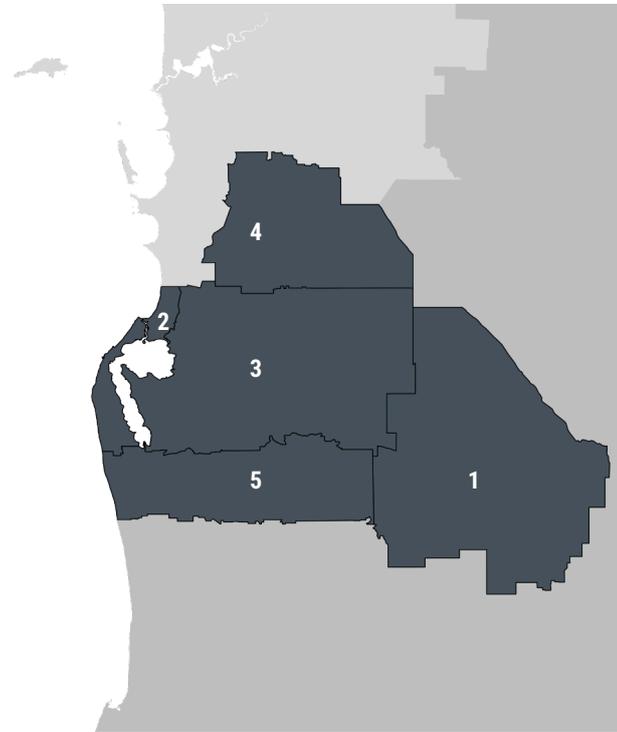
TOTAL ECONOMIC OUTPUT REF 1

**\$29.022B** Remplan 2023R2: \$29.698B  
(Remplan 2024 R2) Change: -\$676M

## LOCAL GOVERNMENT AREAS

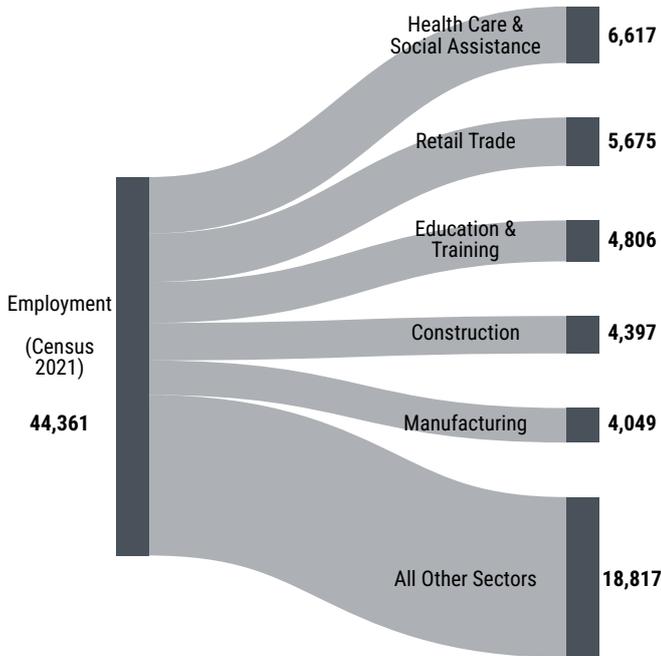
REF 1

Local Government Authority	Map Pin	GRP	Persons	Jobs
Boddington (S)	1	\$1.402B	1,705	2,574
Mandurah (C)	2	\$5.295B	90,306	26,019
Murray (S)	3	\$1.866B	18,068	6,566
Serpentine-Jarrahdale (S)	4	\$1.594B	32,173	6,771
Waroona (S)	5	\$734.83M	4,234	2,431



## EMPLOYMENT BY KEY SECTORS - PLACE OF WORK

REF 1



### Work In Region, Live Elsewhere

14,029

31.62%

### Work & Live In Region

30,332

68.38%

## REFERENCES:

1. Remplan (2024R2 & 2023R2 - 2025 CPI Adjusted) - Overview, Economy Profile, Output Profile, GRP Profile (2023 & 2024) & 2021 Census Workforce Data. 2. Jobs & Skills Australia - Small Area Labour Market Estimates - LGA (June 2025). 3. ABS Business Counts - Entries & Exits (2022-2025) - December 2025. 4. Australian Bureau Of Statistics (2020/21) - Value Of Agricultural Commodities Produced & DPIRD Horticultural Situational Analysis Report 2022. 5. Department of Energy, Mines, Industry Regulation & Safety - Value Of Regional Commodities (2024-2025). 6. ABS Census Of Population - 2021. 7. Tourism WA - Regional Development Commission Tourism Profile 2025 (2024 & 2023 Data).

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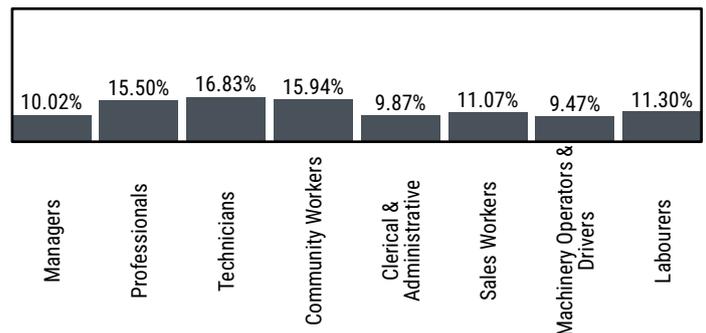
## VALUE OF KEY PRIMARY COMMODITIES

REF 4 REF 5

Sector	Commodity	Value \$
Mining (Peel & SWDC)	Alumina, Gold, Copper & Silver	\$11.132B
Agriculture	Cattle & Calves	\$28.89M
Agriculture	Table Grapes	\$9.1M
Agriculture	Wool	\$3.84M
Agriculture	Melon (All Melon)	\$3.1M
Agriculture	Ware & Processing Potato	\$3M
Agriculture	Apple	\$2.6M
Agriculture	Strawberry	\$2.2M
Agriculture	Oats For Grain	\$1.94M

## OCCUPATION - PLACE OF WORK

REF 6



## OCCUPATION SKILL LEVEL - PLACE OF WORK

REF 6

