

PEEL TOURISM INFRASTRUCTURE INVESTMENT OPPORTUNITIES

1. Trail hubs

Project Title	Capex	Visitation	Impact – Construction	Impacts – Operation	Benefit & Ratio	Status 2024 / LGA
Dwellingup Hub Upgraded hub/ visitor centre, toilets/ showers, laundry, shade shelters, parking, trail links, signage, Wi-Fi, picnic area, lighting, utilities upgrade	\$2.5M	Daytrip: 50,000 Domestic over night: 11,624 International over night; 875	Output (\$M): 4.620 Employment (FTE): 9 Wages (\$M): 0.869 Value-added (\$M): 1,669	Output (\$M): 12,499 Employment (FTE): 48 Wages (\$M): 3,170 Value-added (\$M): 1,009	Net benefit: \$14.62M B:C ratio 5.85:1	Complete Shire of Murray - Dwellingup Trails & Visitor Centre
Jarrahdale Trail Hub In Jarrahdale with trails linking Serpentine NP to Jarrahdale; Includes area to host 6–8 self- contained RV's plus dump point, toilets/ showers, water outlet, shade shelter, BBQ's, parking & lighting	\$0.75M	Daytrip: 1,250 Domestic over night: 1,860 International over night: 140	Output (\$M): 0.924 Employment (FTE): 2 Wages (\$M): 0.174 Value-added (\$M): 0.334	Output (\$M): 2.335 Employment (FTE): 9 Wages (\$M): 0.592 Value-added (\$M): 1.138	Net benefit: \$2.76M B:C ratio 5.52:1	BC Complete. Detailed design for equine trail hub at Jarrahdale Oval in progress for 24/25. RV points etc trying to secure funds. Stage One of the Jarrahdale Trails Centre, \$5M secured from State Government. Planning underway. Shire of Serpentine Jarrahdale
Automated Adventure Equipment Hire Facilities Includes four mobile facilities, fully stocked- equipped and functioning, ready to operate; hiring bikes, canoes, fishing rods, chairs, swags and aquatic devices	\$.16M	Daytrip: 40,000	Output (\$M): 2.975 Employment (FTE): 6 Wages (\$M): 0.556 Value-added (\$M): 1.068	Output (\$M): 6.574 Employment (FTE): 25 Wages (\$M): 1.667 Value-added (\$M): 3.203	Net benefit: \$7.95M B:C ratio 4.97:1	Shire of Murray - Bayden Powell Dwellingup Nearing completion
Hotham River Precinct Revitalisation & Trails Hub Toilets, showers, parking, shaded seating, water, BBQ's...	\$0.75M	Daytrip: 12,500	Output (\$M) 1.478 Employment (FTE): 3 Wages (\$M): 0.278 Value-added (\$M): 0.534	Output (\$M): 2.054 Employment (FTE): 8 Wages (\$M): 0.521 Value-added (\$M): 1.00	Net benefit: \$2.73M B:C ratio 3.41:1	Complete Shire of Boddington
Whitby-Jarrahdale Train Line & Puffing Billy Restored train line & bridge, with turntables, & Puffing Billy train, linking Perth-Bunbury rail line to Jarrahdale Hub	\$1.75M	Daytrip: 12,500	Output (\$M): 2.772 Employment (FTE): 5 Wages (\$M): 0.522 Value-added (\$M): 1.002	Output (\$M): 2.054 Employment (FTE): 8 Wages (\$M): 0.521 Value-added (\$M): 1.001	Net benefit: \$3.33M B:C ratio 2.22:1	Jarrahdale Railbikes project undergoing a Feasibility Study.

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Interpretive-Visitor-Community Centre, Boddington Multi-purpose facility servicing visitors, tourism & community enterprise programs	\$3.5M VC: \$0.8M Comm. Centre: \$2.7M TOTAL: \$3.5M VC = 180m2 @ \$4500/m2 CC=540m2 @ \$5000/m2	Daytrip: 8,000 Domestic over night: 3720 International over night: 280 Extra nights per visitor: 2	Output (\$M): 6.467 Employment (FTE): 13 Wages (\$M): 1.217 Value-added (\$M): 2.337	Output (\$M): 0.635 Employment (FTE): 2 Wages (\$M): 0.161 Value-added (\$M): 0.31	Net benefit: \$3.602M B:C ratio 1.03:1	Currently serviced by CRC. Shire of Boddington making small upgrades.
Forest Heritage Centre Expansion to house new Aboriginal Heritage displays & theming	\$1.4M	Daytrip: 17,500 Domestic over night: 6,045 International over night: 455 Extra nights per visitor: 2	Output (\$M): 2.587 Employment (FTE): 5 Wages (\$M): 0.487 Value-added (\$M): 0.935	Output (\$M): 1.32 Employment (FTE): 5 Wages (\$M): 0.333 Value-added (\$M): 0.64	Net benefit: \$2.51M B:C ratio 1.79:1	Project not proceeding. Shire of Murray
Pinjarra Heritage Railway Link & Station Precinct A twofold project - The redevelopment of the historic railway station into a precinct with attractions for tourism and the re-establishment of journeys between Pinjarra and Dwellingup on the Hotham Valley Tourist Railway.	\$60M					BC Complete awaiting funding. Shire of Murray
^ Expressed as ADDITIONAL visitors annually resulting from the proposed investment. * TRA and TWA estimate that 38% of visitor expenditure can be attributed to visitor centres in the Experience Perth Region. Also, 13% of visitors to VCs increase their length of stay by an average of two nights. These ratios have been applied to the visitation numbers in order to estimate impact during operation. # Net Benefit = (construction + operational output) less capex † Annualised Benefit-Cost ratio = Net Benefit: capex. General rule B:C > 1.0 is favourable and warrants investigation and/or support. <i>(Please note that these figures are 2016 data).</i>						

2. Trail networks

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INFRASTRUCTURE INVESTMENT OPPORTUNITIES

Project Title	Capex	Visitation	Impact – Construction	Impacts – Operation	Benefit & Ratio	Status 2024
Peel Arts & Culture Trail An all year round trail of connected businesses and artists with hub at the Mandurah Performing Arts Centre. Further development requires a Coordinator to create & commission the trail, run an inaugural event & develop the trails profile & marketing	\$0.5M	Daytrip: 10,000 Domestic over night: 6510 International over night: 490 Extra nights per visitor: 1	Output (\$M) 0.838 Employment (FTE): 2 Wages (\$M): 0.304 Value	Output (\$M): 4.041 Employment (FTE):16 Wages (\$M): 1.025	Net benefit: \$4.38M B:C ratio 8.76:1	Project not progressed.
Peel Regional Park Upgraded trails, boardwalks, lookouts, hides, signage, parking, access/entry roads, shaded picnic areas & toilets	\$3.25M	Daytrip: 80,000 Domestic over night: 148000 International over night: 1600 Extra nights per visitor: 2 Daytrip: 60,000	Output (\$m): 6.006 Employment (FTE): 12 Wages (\$M): 1.130 Value-added (\$M): 2.170	Output (\$M): 24.183 Employment (FTE): 93 Wages (\$M): 6.13 Value-added (\$M): 11.78	Net benefit: \$26.939M B:C ratio 8.29:1	Underway Various trails and associated infrastructure being developed across the region. Peel Regional Park – no longer an accurate project title.
Indigenous Walk Trail Part of the Peel Zoo Relocation along Darling Scarp — a possible Public- Private Partnership with Indigenous and Conservation Groups	\$1.6M	Daytrip: 60,000	Output (\$M): 2.957 Employment (FTE): 6 Wages (\$M): .556 Value-added (\$M): 1.068	Output (\$M): 9.861 Employment (FTE): 38 Wages (\$M): 2.501 Value-added (\$M): 4.804	Net benefit: \$11.22M B:C ratio 7.01:1	Project not commenced. Aboriginal tourism development opportunities may arise from the Peel Binjareb Geopark development.
Serpentine NP Trails Upgrade Includes new car park & Picnic areas, upgrade Kitty Gorge Trail walk trails to new viewing areas.	\$1.4M	Daytrip 50,000 Overnight: N/A Average: 78,000 visits p.a.	Output (\$M): 2.587 Employment (FTE): 5 Wages (\$M): 0.487 Value-added (\$M): 0.935	Output (\$M): 8.217 Employment (FTE): 32 Wages (\$M): 2.084 Value-added (\$M): 4.004	Net benefit: \$9.40M B:C ratio 6.72:1	Project not progressed. Minor upgrades have occurred.
Rail Trail Dwellingup to Boddington Dual-use trail for walk/ hike & mountain bike, with huts, markers & access points for pick- up/drop-off	\$2.0M Includes repairs to Tullis Bridge, Dieback control, hut construction and trail infrastructure	Daytrip: 20,000	Output (\$M): 2.772 Employment (FTE): 5 Wages (\$M): 0.522 Value-added (\$M): 1.002	Output (\$M): 3.287 Employment (FTE): 13 Wages (\$M): 0.834 Value-added (\$M): 1.601	Net benefit: \$4.56M B:C ratio 3.04:1	Project not progressed – long term aspiration. Other trails are underway in the Shire of Boddington and Shire of Murray

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Project Title	Capex	Visitation	Impact – Construction	Impacts – Operation	Benefit & Ratio	Status 2024
Yalgorup National Park Upgraded access road, new trails linking to sites, new boardwalks & lookouts, with new connecting trail	\$1.5M	Daytrip: 12,500 Average: 110,000 visits p.a.	Output (\$M): 3.696 Employment (FTE): 7 Wages (\$M): 0.695 Value-added (\$M): 1.336	Output (\$M): 2.054 Employment (FTE): 8 Wages (\$M): 0.521 Value-added (\$M): 1.001	Net benefit: \$3.75M B:C ratio 1.88:1	Underway City of Mandurah
Mandurah Giants The Giants of Mandurah exhibition is an Australian first for world renowned recycle artist Thomas Dambo. Since their arrival in November last year, they have become an important and treasured part of Mandurah's story and have captured the imagination and creativity of the community and visitors from far and wide.		Daytrip:				Complete City of Mandurah
Lane Poole Trail Additions & Upgrades New/upgraded trails for canoe, walk, 4WD & mountain bike; plus bridge & road upgrades to expand trail network/linkages into Dwellingup	\$6.254M	Daytrip: 50,000 Domestic over night: 11,160 International over night: 840 (4-year average: 195,000 visits p.a.)	Output (\$M): 11.549 Employment (FTE) 23 Wages (\$M): 2.173 Value-added (\$M): 4.147	Output (\$M): 12.212 Employment (FTE): 47 Wages (\$M): 3.098 Value-added (\$M): 5.95	Net benefit: \$10.84M B:C ratio 1.81:1	Complete Shire of Murray
Peel Bindjareb WA Geopark Develop the Peel Bindjareb Geopark, with the aspiration of UNESCO accreditation application in 2026.						Underway Peel Bindjareb WA Geopark set up as an incorporated body with Board Directors. Stakeholder consultation underway. Peel Geotrail complete. Community roadshows to be delivered. Existing experiences to be included in the Geopark. Development of a Dossier for submission to UNESCO.

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Project Title	Capex	Visitation	Impact – Construction	Impacts – Operation	Benefit & Ratio	Status 2024
Mountain Bike Trails Construction of a least 9km of stacked loop trails of varying length, style and classification with wayfinding and signage.	\$1.5M					Underway Shire of Boddington
<p>^ Expressed as ADDITIONAL visitors annually resulting from the proposed investment.</p> <p>* TRA and TWA estimate that 38% of visitor expenditure can be attributed to visitor centres in the Experience Perth Region. Also, 13% of visitors to VCs increase their length of stay by an average of two nights. These ratios have been applied to the visitation numbers in order to estimate impact during operation.</p> <p># Net Benefit = (construction + operational output) less capex</p> <p>† Annualised Benefit-Cost ratio = Net Benefit: capex. General rule B:C > 1.0 is favourable and warrants investigation and/or support. <i>(Please note that these figures are 2016 data).</i></p>						

PEEL TOURISM INFRASTRUCTURE INVESTMENT OPPORTUNITIES

3. Accommodation nodes

Project Title	Capex	Visitation	Impact – Construction	Impacts – Operation	Benefit & Ratio	Status 2024
Upmarket Camping Serpentine-Jarrahdale Glamping at/near Serpentine NP or Jarrahdale town; for pre-planning, services/utilities & investment attraction	\$1.25M	Daytrip: N/A Domestic over night: 9,765 International over night: 735	Output (\$M) 3.6986 Employment (FTE): 7 Wages (\$M): 0.695 Value-added (\$M): 1.33	Output (\$M): 11.179 Employment (FTE): 43 Wages (\$M): 2.835 Value-added (\$M): 5.44	Net benefit: \$12.88 M B:C ratio 6.44:1	Project not commenced.
Upmarket Camping Glamping in/near Yalgorup NP; For pre- planning, services/ utilities & investment attraction	\$1.0M	Daytrip: N/A Domestic over night: 9,765 International over night: 735	Output (\$M): 3.696 Employment (FTE): 7 Wages (\$M): 0.695 Value-added (\$M): 1.33	Output (\$M): 11.179 Employment (FTE): 43 Wages (\$M): 2.835 Value-added (\$M): 5.447	Net benefit: \$12.88M B:C ratio 6.44:1	City of Mandurah - Underway
Short Stay Accommodation Pinjarra For site works and upgraded services infrastructure to host 10–15 small cabins & RV Park facilities; operator funds & builds accommodation facilities	\$2.0M	Daytrip: N/A Domestic over night: 9,300 International over night: 700	Output (\$M): 3.696 Employment (FTE): 7 Wages (\$M): 0.695 Value-added (\$M): 1.336	Output (\$M): 10.647 Employment (FTE): 41 Wages (\$M): 2.700 Value-added (\$M): 5.18	Net benefit: \$12.34M B:C ratio 6.17:1	Seeking investment in short-stay accommodation for the Pinjarra Railway Precinct. Shire of Murray

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Project Title	Capex	Visitation	Impact – Construction	Impacts – Operation	Benefit & Ratio	Status 2024
<p>Short Stay Accommodation Dwellingup</p> <p>Council recently undertook a Short-Stay Accommodation Study for Dwellingup. The Study identified that the town has a shortage in short stay capacity and diversity. It also identifies the types of short stay the town requires to address needs and target market. A number of sites are being investigated.</p>	\$3.2-\$12.3M					<p>The Council engaged consultants to conduct a Short-Stay Accommodation Study for Dwellingup. The study highlighted a critical shortage in the town's short-stay accommodation capacity and diversity, projecting this issue will reach a critical point by 2028. It also identified potential types of short-stay accommodation, primarily catering to trail users. Several sites, both privately and publicly owned, were assessed for their suitability to support short-stay development, including considerations for obtaining the necessary planning and bushfire approvals. Based on this analysis, the Shire has identified expansion opportunities for existing sites as well as preferred sites for new investment in short-stay accommodation.</p> <p>Shire of Murray</p>
<p>Low Cost Small Group Accommodation</p> <p>At/near Jarrahdale or Serpentine NP; For site works and services infrastructure. Private operators to construct & operate the facility</p>	\$1.25M	<p>Daytrip: N/A</p> <p>Domestic over night: 9,300</p> <p>International over night: 700</p>	<p>Output (\$M): 3.696</p> <p>Employment (FTE): 7</p> <p>Wages (\$M): 0.695</p> <p>Value-added (\$M): 1.33</p>	<p>Output (\$M): 10.647</p> <p>Employment (FTE): 41</p> <p>Wages (\$M): 2.700</p> <p>Value-added (\$M): 5.18</p>	<p>Net benefit: \$12.34M</p> <p>B:C ratio 6.17:1</p>	<p>Project not commenced.</p> <p>Camping development opportunity in Shire of Serpentine Jarrahdale – Lot 814.</p>
<p>RV Park & Camping Area</p> <p>At Hamel Arboretum or Hamel Heritage Precinct, 2km south of Waroona; Includes dump point, water tap, 6–8 sites/bays, short walk trail, toilets, shade, fire rings</p>	\$0.75M	<p>Daytrip: 1,250</p> <p>Domestic over night: 1,860</p> <p>International over night: 140</p>	<p>Output (\$M): 1.386</p> <p>Employment (FTE): 3</p> <p>Wages (\$M): 0.261</p> <p>Value-added (\$M): 0.50</p>	<p>Output (\$M): 2.335</p> <p>Employment (FTE): 9</p> <p>Wages (\$M): 0.592</p> <p>Value-added (\$M): 1.13</p>	<p>Net benefit: \$2.76M</p> <p>B:C ratio 5.52:1</p>	Project not commenced.
<p>Mandurah Backpackers</p> <p>For site works and services infrastructure only. Private investors to build & operate</p>	\$1.5M	<p>Daytrip: N/A</p> <p>Domestic over night: 100</p> <p>International over night: 900+</p>	<p>Output (\$M): 2.772</p> <p>Employment (FTE): 5</p> <p>Wages (\$M): 0.522</p> <p>Value-added (\$M): 1.00</p>	<p>Output (\$M): 2.656</p> <p>Employment (FTE): 10</p> <p>Wages (\$M): 0.674</p> <p>Value-added (\$M): 1.294</p>	<p>Net benefit: \$3.93M</p> <p>B:C ratio 2.62:1</p>	<p>Project not commenced.</p> <p>Private developer opportunity.</p>

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Project Title	Capex	Visitation	Impact – Construction	Impacts – Operation	Benefit & Ratio	Status 2024
Boddington Hotham Accommodation Upgrade Head works upgrade to Caravan Park & adjacent land to build new 10–15 bay RV Park, 10 Park Cabins & refurbish Old Police Station into 20-bed backpackers	\$3.6M	Daytrip: N/A Domestic over night: 4800 International over night: 600 Extra nights per visitor: 2	Output (\$M): 6.452 Employment (FTE): 15 Wages (\$M): 1.253 Value-added (\$M): 2.377	Output (\$M): 3.601 Employment (FTE): 14 Wages (\$M): 0.913 Value-added (\$M): 1.755	Net benefit: \$6.553M B:C ratio 1.87:1	Underway.

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Net Benefit = (construction + operational output) less capex

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+ According to TNS, 90% of backpackers are International Visitors staying 17.5 nights on average. A 60 bed hostel could accommodate up to 1000 backpackers p.a. at 80% occupancy.

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4. Waterway adventures

Project Title	Capex	Visitation	Impact – Construction	Impacts – Operation	Benefit & Ratio	Status 2024
Fish Restocking & Habitat Enhancement 5-year program, restocking Marron & Trout in Lake Navarino & Drakesbrook Weir + placing artificial habitats	\$0.5M (0.1M pa for 5 years)	Daytrip: 12,500	Output (\$M): 0.8023 Employment (FTE): 1 Wages (\$M): 0.244 Value-added (\$M): 0.410	Output (\$M): 2.054 Employment (FTE): 8 Wages (\$M): 0.521 Value-added (\$M): 1.001	Net benefit: \$2.857M B:C ratio 5.7:1	Complete with Annual Event with DPIRD Shire of Waroona
Aboriginal Meeting Place Mandjar Bay foreshore; fire ring, seating, interpretive panels, shade shelter, short walk trail, native plants & landscaping	\$0.5M	Daytrip: 21,500 Domestic over night: 9,765 International over night: 735	Output (\$M): 2.772 Employment (FTE): 5 Wages (\$M): 0.522 Value-added (\$M): 1.002	Output (\$M): 7.13 Employment (FTE): 27 Wages (\$M): 1.808 Value-added (\$M): 3.47	Net benefit: \$8.40M B:C ratio 5.60:1	Project not commenced. City of Mandurah
Aquatic Adventure Precinct Linking Lake Navarino & Drakesbrook Weir; includes upgraded utilities/headworks, site preparation, parking, short connecting trails, picnic areas	\$4.0M	Daytrip: 50,00 Domestic over night: 20,925 International over night: 1,575	Output (\$M): 7.391 Employment (FTE): 14 Wages (\$M): 1.391 Value-added (\$M): 2.67	Output (\$M): 15.92 Employment (FTE): 61 Wages (\$M): 4.039 Value-added (\$M): 7.75	Net benefit: \$19.31M B:C ratio 4.81:1	Project not commenced due to lack of funds – DBCA. Shire of Waroona
Aboriginal Meeting Place Pinjarra Foreshore Fire ring, seating, interpretive panels, toilets, shade shelter, short walk trail	\$0.5M	Daytrip: 60000 Domestic over night: 1080 International over night: 600	Output (\$M): 0.924 Employment (FTE): 2 Wages (\$M): 0.174 Value-added (\$M): 0.334	Output (\$M): 1.456 Employment (FTE): 6 Wages (\$M): 0.369 Value-added (\$M): 0.71	Net benefit: \$2.73M B:C ratio 3.41:1	Project not commenced. Shire of Murray Bindjareb Maar artwork was installed in the Pinjarra Town Square in 2023. This included five interpretive poles containing imagery and the telling of stories of the community's past, present and future. At this stage, no further plans are proposed. There is potential for the Pinjarra Massacre site to be redeveloped. This is being led by the GKB and awaiting outcome of the deviation design/construction.
Port Mandurah Canal Jetty & Poles Enabling boats to moor & visit two heritage sites at Sutton Farms & Pickaroon Place	\$0.8Mk	Daytrip: 12,500	Output (\$M): 1.478 Employment (FTE): 3 Wages (\$M): 0.278 Value-added (\$M): 0.534	Output (\$M): 2.054 Employment (FTE): 8 Wages (\$M): 0.521 Value-added (\$M): 1.00	Net benefit: \$2.73M B:C ratio 3.41:1	Project not commenced. City of Mandurah

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White-Water Rafting & Aquatic Facility Portion of Lake Navarino, using Alcoa Mine Lakes water, rapids & running water for rafting, canoeing etc	\$2.5M	Daytrip: 37,500	Output (\$M): 4.620 Employment (FTE): 9 Wages (\$M): 0.869 Value-added (\$M): 1.669	Output (\$M): 6.163 Employment (FTE): 24 Wages (\$M): 1.563 Value-added (\$M): 3.00	Net benefit: \$8.28M B:C ratio 3.31:1	Project not commenced. Shire of Waroona
Recreation Boat Ramps Yunderup At one site, two new boat ramps with adequate parking adjacent	\$1.5M	Daytrip: 17,500	Output (\$M): 2.402 Employment (FTE): 5 Wages (\$M): 0.452 Value-added (\$M): 0.86	Output (\$M): 2,876 Employment (FTE): 11 Wages (\$M): 0.729 Value-added (\$M): 1.40	Net benefit: \$3.98M B:C ration 3.0:1	Project not progressed. Shire of Murray
Pinjarra Foreshore Redevelopment As per existing concepts & plans proposed by the Shire	\$2.5M	Daytrip: 12,500 Domestic over night: 6975 International over night: 525	Output (\$M): 4.620 Employment (FTE): 9 Wages (\$M): 0.869 Value-added (\$M): 1.669	Output (\$M): 4.623 Employment (FTE): 18 Wages (\$M): 1.173. Value-added (\$M): 2.25	Net benefit: \$6.74M B:C ratio 2.69:1	Complete Shire of Murray
Regional Boating Facility North Yunderup	\$10m					Project not commenced. Shire of Murray Estimated at \$10m. Council looking to update cost estimated in 2024/2025. Plan was created about 10 years ago. Proposed to include launch facilities, parking and toilets etc.
Hotham Weir Restoration & 4WD Park Repairs to town weir wall, installation of day use amenities & new 4WD park in adjacent disused catchment	\$2.0M	Daytrip: 10,000	Output (\$M): 3.696 Employment (FTE): 7 Wages (\$M): 0.695. Value-added (\$M): 1.33	Output (\$M): 2.387 Employment (FTE): 9 Wages (\$M): 0.605 Value-added (\$M): 1.16	Net benefit: \$4.083 M B:C ratio 2.04:1	Project not commenced. Shire of Boddington
Boat & Houseboat moorings & jetties Murray River, Pinjarra to Ravenswood; Minimum 6 additional sites upgraded/created to host 12+ boats	\$1.2m	Daytrip: 6,500	Output (\$M): 2.217 Employment (FTE): 4 Wages (\$M): 0.417 Value-added (\$M): 0.801	Output (\$M): 1.068 Employment (FTE): 4 Wages (\$M): 0.271 Value-added (\$M): 0.52	Net benefit: \$2.09M B:C ratio 1.74:1	Project not progressed. Shire of Murray

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5. Event, Tourism and hospitality innovation

Project Title	Capex	Visitation	Impact – Construction	Impacts – Operation	Benefit & Ratio	Status 2024
Swooping / Canopy-Piloting Event Professional parachutists navigating over / on Mandjar Bay at high speed in a competitive event.	\$2.0M (4years @ \$0.5M p/a)	Daytrip: 25,000 Domestic over night: 6,975 International over night: 525 Extra nights per visitor: 1	Output (\$M) 0.667 Employment (FTE): 3 Wages (\$M): 0.157 Value-added (\$M): 0.279	Output (\$M): 6.677 Employment (FTE): 26 Wages (\$M): 1.694 Value-added (\$M): 3.253	Net benefit: \$6.9M B:C ratio 17.36:1	Project not commenced. City of Mandurah
Peel Food Trail & Event For a Coordinator to facilitate the trail, run an inaugural event & develop the trail's profile	\$0.50M	Daytrip: 20,000 Domestic over night: 8370 International over night: 630 Extra nights per visitor: 1	Output (\$M): 0.838 Employment (FTE): 2 Wages (\$M): 0.304 Value-added (\$M): 0.445	Output (\$M): 6.369 Employment (FTE): 24 Wages (\$M): 1.616 Value-added (\$M): 3.103	Net benefit: \$6.71M B:C ratio 13.41:1	Complete Peel Food and Beverage Guide complete. Peel Craft Beer Trail complete.
Light Shows Transportable lighting facilities projecting light shows at one or more locations; re- usable year-round at events, town shows / fairs; Includes cost to source & commission four units	\$0.8M	Daytrip: 40,000	Output (\$M): 1.478 Employment (FTE): 3 Wages (\$M): 0.278 Value-added (\$M): 0.534	Output (\$M): 6.574 Employment (FTE): 25 Wages (\$M): 1.667 Value-added (\$M): 3.20	Net benefit: \$7.25M B:C ratio 9.06:1	Project not commenced.
Peel Food and Wine Event For a coordinator to facilitate the trail and run an inaugural event and develop the trail's profile	\$0.75	Daytrip: 20,000 Domestic over night: 8,370 International over night: 630 Extra nights per visitor: 1	Output (\$M): 1.135 Employment (FTE): 5 Wages (\$M): 0.295 Value-added (\$M): 0.544	Output (\$M): 6.369 Employment (FTE): 43 Wages (\$M): 2.866 Value-added (\$M): 5.505	Net benefit: \$6.754M B:C ratio 9.0	Complete Annual Crab Fest Long Table Lunch at Exchange Hotel

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INFRASTRUCTURE INVESTMENT OPPORTUNITIES

Project Title	Capex	Visitation	Impact – Construction	Impacts – Operation	Benefit & Ratio	Status 2024
Food Innovation Hub Boutique agri-food processing/packaging & export/wholesale facility, retail, tours, training, start-ups, micro-ventures; Includes 900m2 facility, parking, basic plant/equipment, cold storage; focus is local & WA produce & food tourism	\$5,0M	Daytrip: 140,000	Output (\$M): 9.239 Employment (FTE): 18 Wages (\$M): 1.738 Value-added (\$M): 3.339	Output: 23.008 Employment: 88 Wages: 5.836 Value-added: 11.21	Net benefit: \$27.25M B:C ratio 5.45:1	Complete Shire of Murray
Murray Regional Equestrian A 'State-of-the-art' centre with facilities to cater for all equestrian disciplines. Stage Two includes construction of a multi-functional area and grounds for equine events	Stage 2: \$2.2M Excludes: Stage 3: \$11.0M	Stage 2: Daytrip: 35,000 Domestic over night: 4,650 International over night: 450 Extra nights per visitor: 2	Output (\$M): 4.065 Employment (FTE): 8 Wages (\$M): 0.765 Value-added (\$M): 1.46	Output (\$M): 9.205 Employment (FTE): 35 Wages (\$M): 2.335 Value-added (\$M): 4.45	Net benefit: \$11.07M B:C ratio 5.03:1	Project not commenced. Updated business case has been developed. A summary is contained in the attached advocacy strategy. Largely positioned as a recreational facility, with some opportunity for major events. Shire of Murray
Business-Corporate Conference Facility Refurbish the interior of two existing buildings; expand the kitchen into a VET training facility; create 400–1000 seat conference capacity; Includes interior upgrades to existing buildings plus furnishings, equipment & amenities for 500+ people	\$1.8M	Daytrip: 7,000 Domestic over night: 8,100 International over night: 900 Extra nights per visitor: 2	Output (\$M): 3.326 Employment (FTE): 7 Wages (\$M): 0.626 Value-added (\$M): 1.202	Output (\$M): 7.197 Employment (FTE): 28 Wages (\$M): 1.825 Value-added (\$M): 3.50	Net benefit: \$8.723M B:C ratio 4.85:1	Project not commenced. City of Mandurah
Pinjarra Rail Station and Pinjarra Rail Link	\$31.85M + \$28,64M	Visits: 176,000	Construction - Direct: 36 FTE's Indirect: 117 FTE's	Ongoing - Direct: 94 FTE's Indirect: 66 FTE'S	Impact: \$134.1M NPV: \$75.8m BCR: 2.30	Seeking investment in short-stay accommodation for the Pinjarra Railway Precinct. Shire of Murray

PEEL TOURISM

INFRASTRUCTURE INVESTMENT OPPORTUNITIES

Project Title	Capex	Visitation	Impact – Construction	Impacts – Operation	Benefit & Ratio	Status 2024
<p>Caravan Park Development</p> <p>Construction of six modern cabins, providing more diverse accommodation options to meet the growing demand from visitors. The new cabins will complement existing camping and caravan facilities, offering a higher level of comfort while boosting Boddington's appeal as a destination.</p>	\$3.6M					<p>Underway – Construction to commence 2025</p> <p>Shire of Boddington</p>
<p>Ranford Pool Enhancements</p> <p>Installation of a toilet facility, expansion of the paved cul-de-sac to accommodate caravans, addition parking spaces, establishment of a barbecue area with additional seating and shelters and installation of CCTV.</p>	\$0.25M					<p>Complete</p> <p>Shire of Boddington</p>
<p>Goldmine Tour and Dump Truck Display</p> <p>The project involves the donation of a 793D Dump Truck from Newmont Boddington Gold, to the Shire of Boddington, as a display to capitalise on the town's competitive advantages in the tourism market. The truck, which is approximately 6m high, 7m wide, and 13m long, will be made safe, stripped of oils, and given a fresh coat of paint before being displayed in the Boddington townsite. The display, proposed to include interpretive signage, aligns with the rich mining history of the area, is expected to attract thousands of tourists each year, offering a unique experience within a day trip.</p>	\$0.661M					<p>Underway</p> <p>Shire of Boddington</p>

PEEL TOURISM

INFRASTRUCTURE INVESTMENT OPPORTUNITIES

Project Title	Capex	Visitation	Impact – Construction	Impacts – Operation	Benefit & Ratio	Status 2024
Thrombolites (Wagyl's Noorook Boardwalk) Design and construction of Wagyl's Noorook Boardwalk including new end loop, at least 1 circular rest area and interpretation on the boardwalk including signage and sculptural elements.						Underway City of Mandurah
<p>^ Expressed as ADDITIONAL visitors annually resulting from the proposed investment.</p> <p>* TRA and TWA estimate that 38% of visitor expenditure can be attributed to visitor centres in the Experience Perth Region. Also, 13% of visitors to VCs increase their length of stay by an average of two nights. These ratios have been applied to the visitation numbers in order to estimate impact during operation.</p> <p># Net Benefit = (construction + operational output) less capex</p> <p>† Annualised Benefit-Cost ratio = Net Benefit: capex. General rule B:C > 1.0 is favourable and warrants investigation and/or support. <i>(Please note that these figures are 2016 data).</i></p>						

PEEL TOURISM INFRASTRUCTURE INVESTMENT OPPORTUNITIES

6. Mixed adventures

Project Title	Capex	Visitation	Impact – Construction	Impacts – Operation	Benefit & Ratio	Status 2024
Mandjar Bay Eastern Foreshore Redevelopment The tourism infrastructure component of the foreshore redevelopment. Total Capex est. \$15–\$20m	\$1.8M	Daytrip: 40,000 Domestic over night: 16,765 International over night: 1,735	Output (\$M): 3.326 Employment (FTE): 7 Wages (\$M): 0.626 Value-added (\$M): 0.199	Output (\$M): 12.576 Employment (FTE): 48 Wages (\$M): 3.190 Value-added (\$M): 6.127	Net benefit: \$14.10 M B:C ratio 7.83:1	Underway City of Mandurah
Mandurah Outdoor & Skate Park Hall Park, Mandjar Bay foreshore, upgrade and expand the existing facility to suit a wider range of users including skating, BMX, inline skating, parkour, climbing, rope bridge/wall, small performance area, pop-up vendor area, shade shelters, BBQ & toilets	\$2.5M	Daytrip: 60,000	Output (\$M): 4.620 Employment (FTE): 9 Wages (\$M): 0.869 Value-added (\$M): 1.669	Output (\$M): 9.861 Employment (FTE): 38 Wages (\$M): 2.501 Value-added (\$M): 4.804	Net benefit: \$11.98M B:C ratio 4.79:1	Complete – Western Foreshore. City of Mandurah
Trail Bike Trail In the vicinity of Boddington — Crossman; upgrading existing areas used by trail bike enthusiasts	\$0.75M	Daytrip: 9,000	Output (\$M): 1.663 Employment (FTE): 3 Wages (\$M): 0.261 Value-added (\$M): 0.501	Output (\$M): 1.479 Employment (FTE): 6 Wages (\$M): .375 Value-added (\$M): 0.721	Net benefit: \$2.39M B:C ratio 3.19:1	Project not commenced. Shire of Boddington
Helipad In/near Mandjar Bay to facilitate tours, joy rides, events & emergencies	\$0.8M	Daytrip: 7,000	Output (\$M): 1.478 Employment (FTE): 3 Wages (\$M): 0.278 Value-added (\$M): 0.534	Output (\$M): 1.15 Employment (FTE): 4 Wages (\$M): 0.292 Value-added (\$M): 0.561	Net benefit: \$1.83M B:C ratio 2.29:1	Project not commenced. City of Mandurah
Marine Tourism Facility Pre-planning study incorporating Dolphin Research and Information Node; viewing platform and education facility	\$0.25M	Daytrip: N/A	Output (\$M): N/A Employment (FTE): N/A Wages (\$M): N/A Value-added (\$M): N/A	Output (\$M): N/A Employment (FTE): N/A Wages (\$M): N/A Value-added (\$M): N/A	Net benefit: \$M B:C ratio N/A	Project not commenced. City of Mandurah

PEEL TOURISM INFRASTRUCTURE INVESTMENT OPPORTUNITIES

Project Title	Capex	Visitation	Impact – Construction	Impacts – Operation	Benefit & Ratio	Status 2024
Twin Marinas Mandurah For pre-planning study to validate concepts for two new marina's at the northern entrance to Peel Inlet	\$0.5M	Daytrip: N/A	Output (\$M): 0.803 Employment (FTE): 2 Wages (\$M): 0.244 Value-added (\$M): 0.410	Output (\$M): 0 Employment (FTE): 0 Wages (\$M): 0 Value-added (\$M): 0	Net benefit: \$M B:C ratio N/A	Project not commenced. City of Mandurah
<p>^ Expressed as ADDITIONAL visitors annually resulting from the proposed investment.</p> <p>* TRA and TWA estimate that 38% of visitor expenditure can be attributed to visitor centres in the Experience Perth Region. Also, 13% of visitors to VCs increase their length of stay by an average of two nights. These ratios have been applied to the visitation numbers in order to estimate impact during operation.</p> <p># Net Benefit = (construction + operational output) less capex</p> <p>† Annualised Benefit-Cost ratio = Net Benefit: capex. General rule B:C > 1.0 is favourable and warrants investigation and/or support. <i>(Please note that these figures are 2016 data).</i></p>						