

GROSS REGIONAL PRODUCT

1

\$10.744B

-\$473.345M

(Remplan 2024 R2)

From 2023R2

UNEMPLOYMENT

2

3.12%

Dec 2023: 3.46%

(December 2024)

-0.35%

JOBS

1

44,361

2016: 37,641

(Census 2021)

2016-2021 Change: +6,720

BUSINESSES

3

9,337

June 2023: 8,950

(June 2024)

23-24 Change: +387

ANNUAL OVERNIGHT AVERAGE VISITORS

7

732,000

2023: 757,000

(2024)

23-24 Change: -25,000

ANNUAL OVERNIGHT STAYS

7

2,879,000

2023: 2,473,000

(2024)

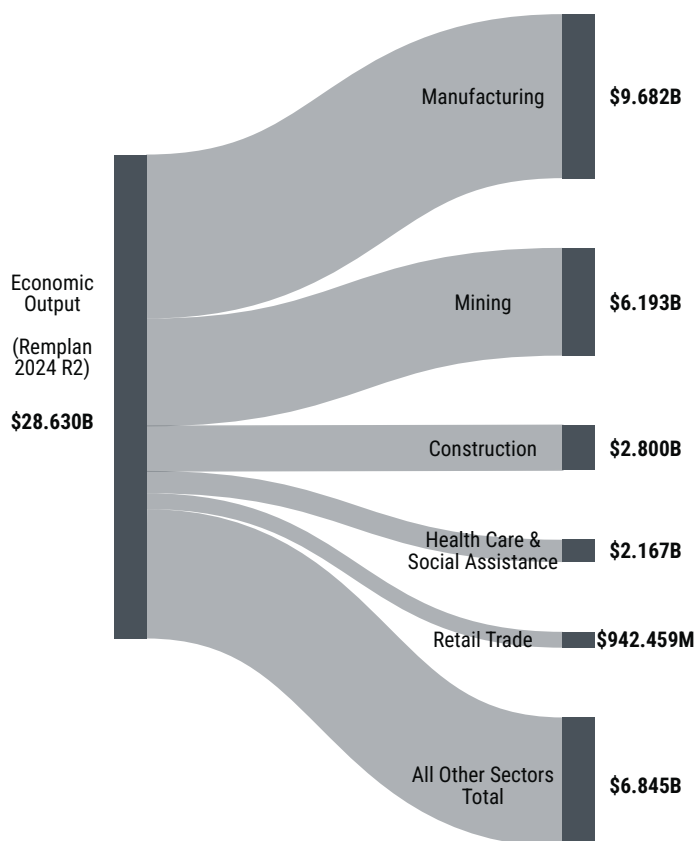
23-24 Change: 406,000



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KEY SECTORS BY ECONOMIC OUTPUT

1



TOTAL ECONOMIC OUTPUT

1

\$28.630B

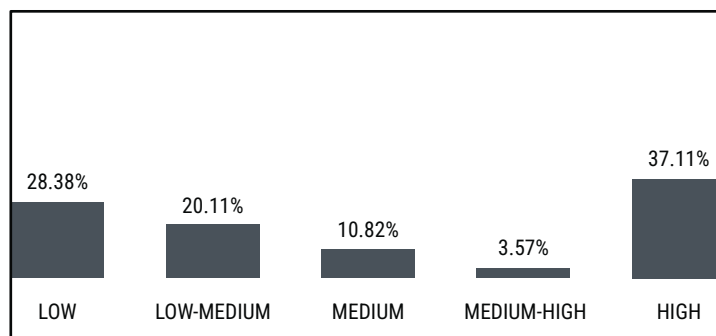
Remplan 2023R2: \$29.297B

(Remplan 2024 R2)

Change: -\$667.042M

ECONOMIC COMPLEXITY BY ECONOMIC OUTPUT

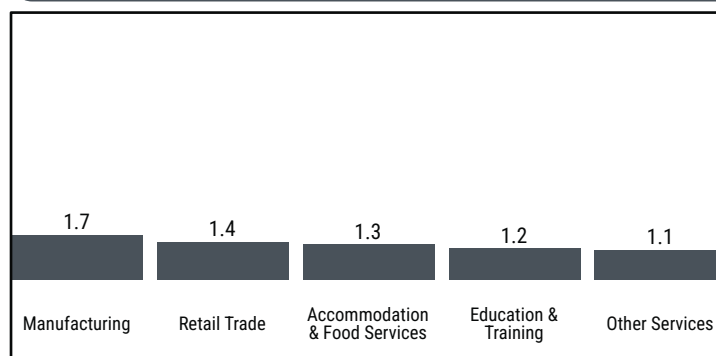
1



Low Economic Complexity Sectors: Mining, Retail Trade, Accommodation & Food Services, Other Services. **Low-Medium Economic Complexity Sectors:** Agriculture, Forestry & Fishing, Construction, Rental, Hiring & Real Estate Services, Administrative & Support Services. **Medium Economic Complexity Sectors:** Electricity, Gas, Water & Waste Services, Transport, Postal & Warehousing, Public Administration & Safety, Healthcare & Social Assistance, Arts & Recreation Services. **Medium-High Economic Complexity Sectors:** Wholesale Trade, Education & Training. **High Economic Complexity Sectors:** Manufacturing, Information, Media & Telecommunications, Financial & Insurance Services, Professional, Scientific & Technical Services

KEY SECTORS LOCATION QUOTIENT: EMPLOYMENT

1

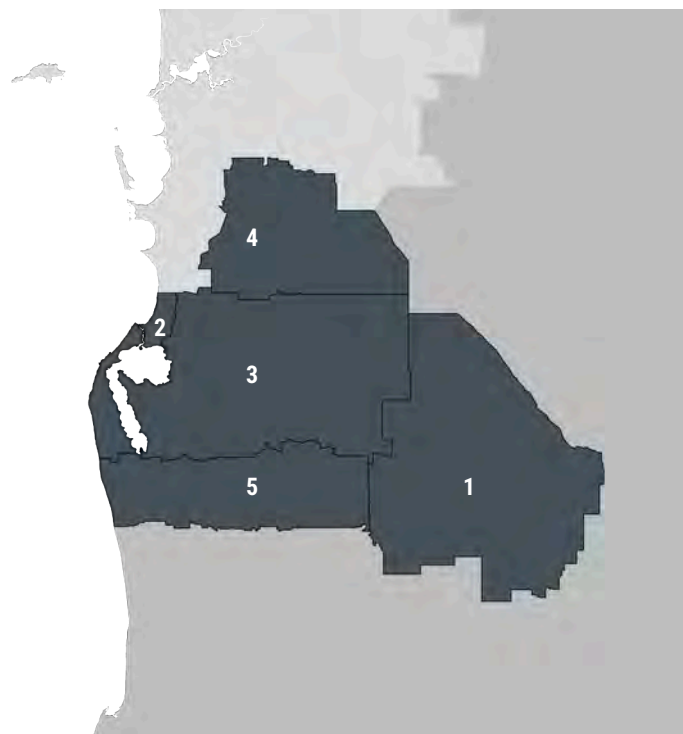


Location Quotient refers to the comparative advantage, or specialisation of a sector within a regions economy in comparison to Western Australia overall, **1 or more** being evidence of a higher comparative advantage and **below 1** being evidence of a lower comparative advantage or presence of a sector compared to Western Australia. **Gross Regional Product (GRP)** is the net measure of wealth generated by the region. GRP can be measured by using the incomes approach, where all incomes earned by individuals (wages and salaries), firms (gross operating surplus) and governments (taxes on products or services) are added. **Output** data represents the gross revenue generated by businesses/organisations in each of the industry sectors in a defined region. Gross revenue is also referred to as total sales or total income.

LOCAL GOVERNMENT AREAS

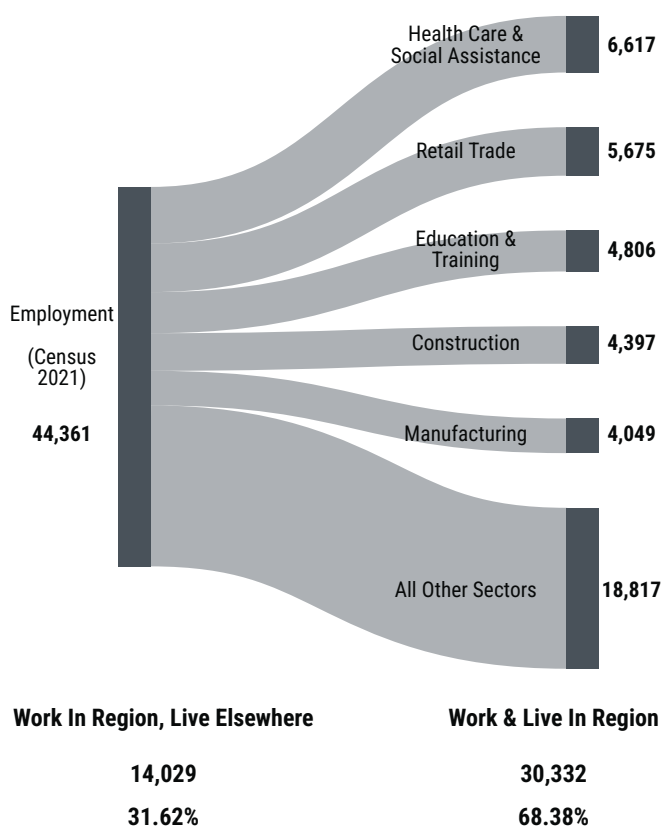
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Local Government Authority	Map Pin	GRP	Persons	Jobs
Boddington (S)	1	\$1.38B	1,705	2,574
Mandurah (C)	2	\$5.22B	90,306	26,019
Murray (S)	3	\$1.84B	18,068	6,566
Serpentine-Jarrahdale (S)	4	\$1.57B	32,173	6,771
Waroona (S)	5	\$724.91M	4,234	2,431



EMPLOYMENT BY KEY SECTORS - PLACE OF WORK

1



VALUE OF KEY PRIMARY COMMODITIES

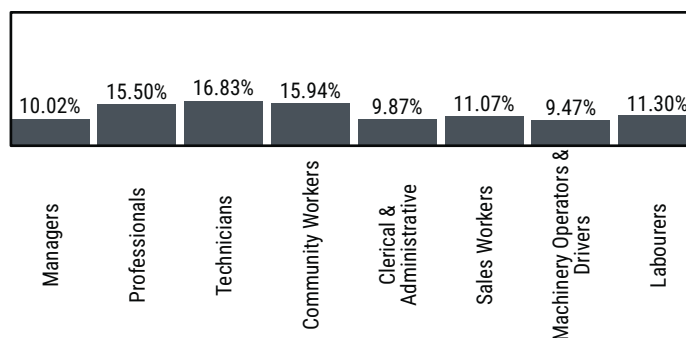
4

5

Sector	Commodity	Value \$
Mining (Peel & SWDC)	Alumina, Gold, Copper & Silver	\$9.022B
Agriculture	Cattle & Calves	\$28.89M
Agriculture	Table Grapes	\$9.1M
Agriculture	Wool	\$3.84M
Agriculture	Melon (All Melon)	\$3.1M
Agriculture	Ware & Processing Potato	\$3M
Agriculture	Apple	\$2.6M
Agriculture	Strawberry	\$2.2M
Agriculture	Oats For Grain	\$1.94M

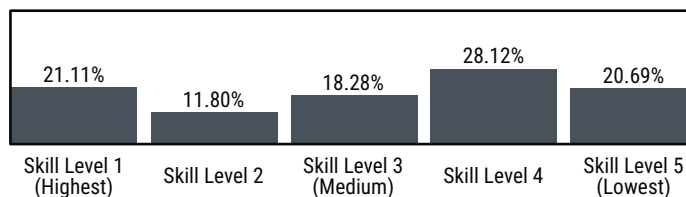
OCCUPATION - PLACE OF WORK

6



OCCUPATION SKILL LEVEL - PLACE OF WORK

6



REFERENCES:

1. Remplan (2024R2 & 2023R2) - Overview, Economy Profile, Output Profile, GRP Profile (2023 & 2024) & 2021 Census Workforce Data. 2. Jobs & Skills Australia - Small Area Labour Market Estimates - LGA (Dec 2024). 3. ABS Business Counts - Entries & Exits (2021-2023) - June 2023. 4. Australian Bureau Of Statistics (2020/21) - Value Of Agricultural Commodities Produced & DPIRD Horticultural Situational Analysis Report 2022. 5. Department of Energy, Mines, Industry Regulation & Safety - Value Of Regional Commodities (2023-2024). 6. ABS Census Of Population - 2021. 7. Tourism WA - Regional Development Commission Tourism Profile 2025 (2024 & 2023 Data).

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