

City of Mandurah

# Local Businesses Register your interest to Supply

**MANDURAH CRAB FEST AND OTHER EVENTS**





## Background

### **Are you interested in supplying goods and services to our events?**

Events are important to Mandurah as they bring economic benefit to our local businesses and tourism industry and strengthen the fabric of our community.

The City spends over a million dollars on purchasing goods and services for events every 3 years.

The City of Mandurah is seeking registrations of interest from all potential local businesses to supply goods and services to Crab Fest and other events.

The aim of the registration of interest process is to determine the best possible way forward for local businesses to maximize their local supply opportunities.

The City is considering tendering for goods and services over a 3-5 year period instead of seeking quotes on an event by event basis. This means that local business can take the time to invest and get a bigger piece of the 'purchasing pie' over the short and long-term.

### **Did you know the WA Government currently has initiatives to help you financially if you wish to expand your business?**

Local businesses can work with the Peel Development Commission to have their business shortfalls met through capability funding.

This is a significant financial attraction for interested businesses, particularly those who haven't been able to supply for the larger events in Mandurah.

### **If you don't want to be a major supplier to events, do you want to supply to stall holders?**

Some of the stall holders are from the metropolitan region. However, instead of them purchasing the goods and services they need for their stalls from metropolitan suppliers, we are encouraging them to source locally.

# Events Summary

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## **Crab Fest**

The City of Mandurah is responsible for the planning, funding and delivery of this annual event and is further supported financially by external sponsorship and government funding streams. Draws a crowd of approximately 100,000 people. Generally held in the month of March.

## **Children's Festival**

The Eastern Foreshore is transformed into a colourful and interactive playground where children and parents alike are encouraged to participate and use their imagination. Draws a crowd of approximately 20,000 community members. Generally held in the month of October.

## **Christmas Pageant**

The local streets come alive with colour, creativity and carols as the Mandurah Christmas Pageant rolls through town. This free event sees the Eastern Foreshore become a festive playground with heaps of fun things for the family to do. The event draws a crowd of approximately 25,000 community members and is held at the very beginning of the festive season.

## **New Year's Eve**

The Mandurah New Year's Eve Celebration is a well-established event that offers free festival entertainment, allows for community participation and engenders a sense of community pride in a safe and friendly environment. It is a family focused, alcohol free promoted celebration that draws a crowd of approximately 20,000 people and is held on New Year's Eve.

## **Australia Day**

Australia Day is a Civic event held on the Eastern Foreshore. The Lions Club put on a \$6 Aussie Breakfast for the public to enjoy while they watch the Citizenship Ceremony and the presentation of the Community Citizen of the Year Awards. Held on Australia Day, this event draws a crowd of approximately 5,000 community members.

## **External Events**

The City works with a number of external event providers to run safe and successful events in Mandurah. These events vary in size.





# Goods and Services

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## **Audio Visual**

Sound, lighting and vision equipment.

## **Security**

Crowd control, overnight asset protection.

## **Generators**

On site generators ranging from 20kva to 150kva, including on site testing and tagged fire safety equipment.

## **Toilets and Water Tanks**

Portable single toilets, single accessible toilets, hand washing basins, 6 pan toilet blocks and 16 pan toilet blocks, water tanks ranging from 1600L to 9000L.

## **Musical Stages**

Trailer stages and/or temporary staging infrastructure.

## **Infrastructure**

Marquees and structures ranging from 3m x 3m to 20 x 15m, as well as chairs, tables, furniture etc.

## **Plumbing and Gas**

Temporary setup of on-site plumbing facilities for hand and dish washing.

Temporary setup of gas cylinders and all pipe/cable required to connect gas to temporary food stalls, as well as a licensed gas plumber on site for duration of event.

## **Electrical**

Temporary setup of all electrical requirements including advice on generator sizes required to meet power demand, all leads, power boards and distribution boards.

## **Catering Equipment**

Warmers, indoor barbecues, bain maries, urns and any other equipment that may be required for temporary food stalls.

# Potential Spend by the City

Category	3 Years	5 Years
Audio Visual	\$204,000	\$340,000
Security	\$240,000	\$400,000
Generators	\$100,000	\$170,000
Toilets	\$70,000	\$115,000
Plumbing, Gas and Electrical	\$110,000	\$182,000
Infrastructure	\$432,000	\$720,000
Catering Equipment	Not available	Not available
Musical Stages	\$30,000	\$50,000

## How to Register

Register your interest by 5pm, 3 December 2018 at [Mandurah.wa.gov.au/BuyLocal](http://Mandurah.wa.gov.au/BuyLocal)

## Contacts

City of Mandurah Events Team  
Melissa James, Coordinator Festivals and Events  
9550 3272 or [melissa.james@mandurah.wa.gov.au](mailto:melissa.james@mandurah.wa.gov.au)

City of Mandurah Purchasing Team  
Natasha Pulford, Manager Governance and Tenders  
9550 3782 or [tenders@mandurah.wa.gov.au](mailto:tenders@mandurah.wa.gov.au)

Peel Development Commission  
Tahlia Jones, Local Content Advisor  
9535 4140 or [localcontent@pdc.wa.gov.au](mailto:localcontent@pdc.wa.gov.au)

## What we are doing with your Registrations of Interest

The City will review all registrations of interest and evaluate where there is an opportunity for you.

We may contact you to discuss and explore how those opportunities can work, or offer advice on other initiatives you can tap into to further assist you when being formally requested to quote or supply for goods and services.

For those businesses wishing to only supply to stall holders, your details will be retained and provided to stall holders in order to source goods and services from you.

